

THE **JAYZOMON** DARK MYTH COMPANY

FISCAL YEAR 2021 ANNUAL FINANCIAL REPORT

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 10-K

**[X] ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934**

For the fiscal year ended October 31, 2021

or

**[] TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934**

For the transition period from _____ to _____

Commission file number _____

**THE JAYZOMON/DARK MYTH COMPANY,
LLC.**

New Mexico
State or other jurisdiction of
incorporation or organization

87-4681029
(I.R.S. Employer
Identification N

21050 Little Beaver Rd.
Apple Valley, CA 92308-7007
Address of Principal Executive Offices and Zip Code
760-221-1925
Registrant's telephone number, including area code

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Not Applicable	Not Applicable	Not Applicable

Securities registered pursuant to section 12(g) of the Act: **None**

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act.
Yes [] No [X]

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act.

Yes [X] No []

THE JAYZOMON DARK MYTH COMPANY AND SUBSIDIARIES

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PART I

ITEM 1. Business

The JayZoMon/Dark Myth Company, together with its subsidiaries, is an independent entertainment company with operations in the following business segments: Media Networks; Traditional and Electronic Publications; Contests; Audio productions; Live Consumer Events and Online sales.

The Company was drawn out in a five-phase plan at the end of 2017. Phase one was to reestablish the publications brand via contributors of "The World of Myth Magazine by the conclusion of 2018." Phase two was to revive the podcasting network in 2019, which it has done as well. Phase three was to establish a connection with possible outside talent as a contest was created for such an endeavor. Phase Four was to establish a relationship with the general public through social interaction via live events. For 2021 the idea for phase five was to build a higher working capital for the outcome of the previous four phases.

PHASE SIX: For the year 2022, The JayZoMon/Dark Myth Company has been approved to follow a revised business plan similar to the one drafted in 2021, while we plan to expand our comic book sales.

The terms "Company," "we," "our," and "us" are used in this report to refer collectively to the parent company and the subsidiaries through which businesses are conducted.

COVID-19 Pandemic

Although most of our operations are via the internet, and as we move into the second year of COVID-19 (Coronavirus), we have established rules and guidelines put in place for your live events to keep all in attendance to enjoy the entertainment provided in the safest manner possible as well as staying with the policy enforced for the pandemic.

Employees

The Company's objective is to attract, retain and develop the highest quality talent while continuing the community feels in the workplace. It is foremost that each employee feels that they belong and are welcomed, despite any differences they may have in the mainstream public.

The Company employed approximately 91 people as of December 31, 2021. Our global workforce is comprised of approximately 10% full-time and 90% part-time. Of the total population as of December 31, 2021, approximately 90% of our employees were writers, while 10% worked as artists, laborers, or anything filed under 'other.'

Significant operations:

- Publications:

- Dark Myth Publications, which include: Zombie Works Publications; M-Kids Press; Lily Mae Press; Horrotica Publications; G.IS.G Heavenly Publications and MythWurks Publications, all of which are consolidated in our results.

○Dark Myth Comics and Nu Wave Comix (formally New Wave Comix)

• Consumer Products:

Opportunity to License our trade names, characters, visual, literary, and other intellectual properties to various third party retailers throughout the world for use on merchandise, published materials, and games

○Sale of branded merchandise through retail, online and wholesale businesses, and development and publishing of books, comic books, and magazines (except The World of Myth, which is reported as free promotion)

Significant revenues:

• Live Events - Sales of tickets for admission to our events such as Pop Culture Expo and ScareFaire

• Paperback books - sales of novels, novellas, novelettes, anthologies, and comic books.

• Ad space & Voice ads - Sales of advertisement space on our websites and sales of audio advertisement in our audio properties (podcasts)

• Merchandise licensing and retail:

○Merchandise licensing - Royalties from intellectual property licensing

○Retail - Sales of merchandise at Myth Mart, through its internet shopping site, as well as to wholesalers (including Amazon and Barnes & Nobles)

Significant expenses:

• Operating expenses consist primarily of operating labor, costs of goods sold, infrastructure costs, supplies, commissions, and entertainment offerings. Infrastructure costs include information systems expense, repairs and maintenance, taxes, retail occupancy costs, and transportation

• Selling, general and administrative costs

• Depreciation and amortization

Significant capital investments:

• In 2021, over 90% of the Company's capital spend has been at our Live Event, which was principally for PCE: ScareFaire. The various investment plans discussed in the following section are based on management's current expectations. Actual investment may differ.

•Bringing Myth Mart into operational status was a significant investment

•The purchase of new stock for the online store.

ITEM1A. Risk Factors

For this Company's size, no new risk factors are foreseen for the 2022 fiscal year.

Changes in our business strategy or restructuring of our business may increase our cost or otherwise affect the profitability of our business or the value of our assets.

As changes in our business environment occur, we have adjusted and may further adapt our business strategies to meet these changes, and we may otherwise decide additionally to restructure our operations or particular business or assets. For example, on August 26, 2020, we announced that PCE:2021 would be held on March 13, 2021. However, in December 2020, we announced the postponement of PCE:2021 and announced it would return later because our new organization and strategies may not produce the anticipated benefits.

ITEM 1B. Unresolved Staff Comments

The Company is currently investigating fraud and embezzlement claims, which leads to the 2021 event: PCE: ScareFaire. It is expected to have the matter resolved before the month's closure as the DA's office has passed on the case.

ITEM 2. Properties

Not applicable

ITEM 3. Legal Proceedings

Currently, there is a possibility of one legal case against the former Assistant Administrator for JayZoMon Live Events. This comes from multiple factors that said ex-employee is accused (as well as admittance too personally) of, such as, but not limited to: Felony theft, Embezzlement, Fraud of a contract, theft by deception, and breach of contract. But, the District Attorney's Office has passed on the matter as of January 25, 2021.

ITEM 4. Mine Safety Disclosures

Not applicable

Information About Our Executive Officer

The executive officers of the Company are elected each year by the Chairman and approved by the Board of Directors, and at other Board of Directors meetings, as appropriate. Each of the executive officers has been employed by the Company in the position or positions indicated in the list and pertinent notes below. Each of the executive officers has been employed by the Company for more than five years.

On December 31, 2021, the executive officers of the Company were as follows:

Name	Age	Title	Executive Officer Since
David K. Montoya	44	Executive Chairman, Chief Executive Officer (1)	2021
Stephanie J. Bardy	49	Chief Financial Officer and Secretary (2)	2021
L. Alan Russo Jr.	41	Chief Business Officer (3)	2021
Rebecca C. Lofgren- Ilich	33	Chief Events Officer (4)	2021

1. Mr. Montoya was appointed Chief Executive Officer effective February 14, 2021, and he is also Chairman of the Board. He was Chief Executive Officer from the conception of the Company to now.
2. Ms. Bardy was appointed Chief Financial Officer effective November 7, 2021. She has also serves as Editor in Chief of Dark Myth Publications since 2019 and was elected Secretary for the Company on February 14, 2021.
3. Mr. Russo was appointed Chief Business Officer effective November 7, 2021. He is also the General Manager for Myth Mart since April 11, 2021.
4. Mrs. Ilich was appointed Chief Events Officer effective November 7, 2021. She is also the Chairwoman of the JayZoMon's Live Events Committee.

PART II

ITEM 5. Market for the Company's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities

The JayZoMon/Dark Myth Company is a privately held company with no current plan for public stock options.

Selected Data

	2020	2021	Change Better (Worse)
Paperback (sold)	85	147	62
eBook (sold)	45	40	-5
Comic Books (sold)	0	5	5
Posters (sold)	0	2	2
Live Event Tickets (Online sold)	38	280	83
OCC Submissions (# entries)	70	200	130
Podcast Downloads	Data Not Collected	2862	2892
The World of Myth Contributors (total per person annually)	104	79	-25

2021 saw an overall increase in productivity throughout the Company. Purchasing of paperback books is up 42%, as where ebooks are down 11%. Comic books and posters are up but unable to be calculated because of no data from 2020. Live Event ticket sales skyrocketed in 2021 with almost 7.5 times more purchases.

Also, 130 more people submitted to the Open Contract challenge in 2021. The JayZoModcast Podcast network had almost 3,000 downloads (adding magazine podcast brings it to 3k). The World of Magazine is contributors is down 24.04%, but the monthly turn out continues to grow.

ITEM 7. Management's Discussion and Analysis of Financial Condition and Results of Operations.

	2021	2020	Change Better (Worse)
Revenues (Amazon)	\$687.11	\$261.68	\$425.43
Revenues (MythMart)	\$521.00	0	\$521.00
Events (Tickets & Vendors)	\$21,800.60	\$13,763.30	\$8,037.30
Products	\$426.77	\$55.02	\$371.75
Total Revenue	\$23,435.48	\$14,080.00	\$9,355.48
Cost and Expenses	-\$34,265.75	-\$9,799.84	-\$24,465.91
Cost of Services	-\$4,326.68	-\$226.77	-\$4,099.91
Cost of Products	-\$1,871.74	-\$128.87	-\$1,742.87
Total Cost and Expenses	-\$40,464.17	-\$10,155.48	-\$30,308.69
Other income, net	\$20,000.00	\$2,225.00	\$17,775.00
Net income (loss)	\$2,971.31	\$6,149.52	-\$3,178.21

ITEM 7A. Quantitative and Qualitative Disclosure About Market Risk

The Company is exposed to the impact of interest rate changes, foreign currency fluctuations, commodity fluctuations, and changes in the market value of its investments.

Policies and Procedures

In the normal course of business, we create and or utilize established policies and procedures to manage the Company's exposure to changes in interest rates, foreign currencies, and commodities using a broad spectrum of financial instruments.

The Board of Directors have employed new policies to compensate for the change in the market, bypassing the following:

- 2112021 - 2021 Business Plan
- 071021 - Dark Myth Publications
- 070821 - Myth Mart
- 091121 - Finance Reform
- 092621 - Publications Process of Productions
- 100921 - Discounts
- 121192022 - 2022 Business Plan
- 112207- Payment (Revised)
- Employment of the Electronic Communications rules implemented in all Company-owned websites.

ITEM 8. Financial Statements and Supplementary Data

See Management's Discussion and Analysis of Financial Condition and Results of Operations on Page 6.

ITEM 9. Changes in and Disagreement with Accounting on Accounting and Financial Disclosure

Change in status. The original disagreement came when the Board of Directors' 2021 treasurer reported the monthly income report. A financial Committee was created to find the inconsistency with accounts, and it was established that Live Events was not reporting the correct numbers. This led to an investigation and the termination of a said employee with legal representation contacted. Stephanie J. Bardy was elected as Chief Financial Officer to combat any future financial concerns. Currently, all is in good standing.

ITEM 9A. Controls and Procedures

Controls and procedures are being drafted based on the events of 2021 to present a report for the following annual report with the information required to be disclosed by The JayZoMon/Dark Myth Company, LLC., to produce said reports under the Securities Act of 1934.

ITEM 9B. Other Information

None

ITEM 9C. Disclosure Regarding Foreign Jurisdictions that Prevent Inspection

Not Applicable.

PART III

ITEM 10. Directors, Executive Officers and Corporate Governance

Information regarding Section 16(a) compliance, the Company's code of ethics, the background of the directors and director nominations appearing under the captions "Delinquent Section 16(a) Reports," "Board of Directors," "Committees," "Governing Documents," "Director Selection Process" and "Election of Directors" in the Company's Proxy Statement for the 2022 annual meeting of is hereby incorporated by reference.

Information regarding executive officers is included in Part I of this Form 10-K as permitted by General Instruction G(3).

ITEM 11. Executive Compensation

Information appearing under the caption "Director Compensation," and Executive Compensation" (other than the "Compensation C

ITEM 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters

Not Applicable as David Kevin Montoya is the sole owner of The JayZoMon Dark Myth Company, LLC.

ITEM 13. Certain Relationships and Related Transactions, and Director Independence

Not Applicable.

ITEM 14. Principal Accounting Fees and Services

For the year 2021, an invoice was submitted for said accountant for \$1110.

PART IV

ITEM 15. Exhibits and Financial Statement Schedules

(1) Financial Statement and Supplemental Data

Not Applicable.

(2) Exhibits

None.

Item 16. Form 10-K Summary

None.

SIGNATURES







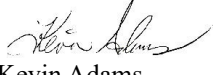


Pursuant to requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

The JayZoMon Dark Myth Company
(Registrant)

By:

David K. Montoya,
Chief Executive Officer and
Chairman of the Board of Directors)

Pursuant to requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, this report had been signed by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

<u>Signature</u>	<u>Title</u>	<u>Date</u>
<i>Principal Executive Officer</i>  David K. Montoya	Chairman of the Board of Directors and Chief Executive Officer	
<i>Principal Financial and Accounting Officer</i>  Stephanie J. Bardy	Principal Financial Officer, Editor in Chief Dark Myth Publications and Director	
 Walter G. Esselman	Director Open Contract Challenge and Director	
 Kristofor Harris	Editor in Chief Dark Myth Comics and Director	
 Lawrence Alan Russo Junior	Chief Business Officer, General Manager Myth Mart and Director	
 Rebecca C. Lofgren-Ilich	Chief Events Officer and Director	
 Kevin Adams	Director	
 John Kotsis	Director	
 Sarah Douthat	Director	

BOARD OF DIRECTORS

**EXECUTIVE
OFFICERS**

David K. Montoya

Chairman of the Board and Chief Executive Officer
The JayZoMon Dark Myth Company

Stephanie J. Bardy

Chief Financial Officer
The JayZoMon Dark Myth Company

Walter G. Esselman

Director
Open Contract Challenge

Rebecca C. Lofgren-Ilich

Chief Events Officer
The JayZoMon Dark Myth Company

Kristofor Harris

Editor in Chief
Dark Myth Comics

Lawrence Alan Russo Junior

Chief Business Officer and General Manager
Myth Mart
The JayZoMon Dark Myth Company

Joe Sparks**

Executive Producer
The JayZoModcast Podcast Network

Kevin Adams

Owner and President
Gamers Cave, LLC.

John Kotsis

Chief Executive Officer
Enemy Entertainment

Sarah Douthat

Owner and Agent
Debut Entertainment, LLC.

David K. Montoya*

Chairman of the Board and
Chief Executive Officer

Stephanie J. Bardy*

Chief Financial Officer

**Lawrence Alan Russo
Junior***

Chief Business Officer

Rebecca C. Lofgren-Ilich**

Chief Events Officer

*Titles are as of the end of the fiscal 2021.

**Separated in Fiscal 2022